



Alan B. Brackup, MD, FACS

Oculofacial Plastic Surgery

Cosmetic Surgery Specialists

1717 Langhorne-Newton Road, Suite 150, Langhorne, PA

215-607-7103 | drbrackup.com



Q: What led you to focus on cosmetic surgery of the eyes, face and neck?

A: I was originally trained as an ophthalmologist with a subsequent fellowship in oculofacial plastic surgery. I was drawn to the unlimited creativity and artistry necessary for cosmetic and reconstructive surgery of the head and neck.

Q: How have cosmetic treatments changed over the course of your career?

A: There have been many trends during my 30 years of practice, many of which have proven to be, at best, worthless, and at worst, dangerous. Of those that have withstood the test of time, I'd say the most important are the use of small incisions and endoscopy to revolutionize restoration of the forehead and brow, application of laser technology for skin rejuvenation, and the importance of volume augmentation as an integral part of the facial restorative process. I am most passionate about combining facial plastic surgery with skin rejuvenation in a single procedure to achieve a result not otherwise possible.

Q: Are there any misconceptions people have about cosmetic surgery?

A: That results are never natural and undetectable. Prospective patients will point to celebrities with unlimited funds and access to any surgeon they choose who turn out looking odd or unnatural. The truth is surgery can—and should—achieve a natural result. Friends and family will hopefully comment upon how rested and youthful someone looks after surgery, rather than asking who did their surgery! Additionally, patients are often surprised to hear that all of our surgeries are outpatient and performed without general anesthesia.

Q: Why is trust between a patient and surgeon essential?

A: Once a patient decides to have a procedure performed by me, I owe that patient everything I can do to achieve the best possible result. Surgery is all about trusting a surgeon. It creates a bond that demands my best efforts. I cannot say this makes me special; hopefully, all surgeons feel the same. I can only speak for how indebted I feel to my own patients who honor me by placing their face in my hands.

Q: What keeps you driven at work each day?

A: Seeing great results and meeting with happy patients. While cosmetic surgery does not save lives, it can dramatically impact one's quality of life. I never grow tired of seeing the smiles on the faces of patients whose lives I have impacted. On a more selfish level, I must also confess I feel great pride at seeing the before and after photos of great results!